



Open Access Membership at BioMed Central

Eunice(Eunyoung) Choi

OA Publishing Executive, BioMed Central

Global Roadshow @ Lotte Hotel, Seoul





Agenda

- Article Processing Charge
- BioMed Central Membership
- Membership Options





What do APCs pay for

- Editorial: handling of manuscripts
- **Technical**: development, maintenance and operation of online journal platforms and manuscript handling systems
- Production: Formatting and mark up of articles, inclusion in indexing services
- Marketing: Making sure readers and authors know about the journal
- Customer service: Responding to authors/readers
- Infrastructure: Facilities, overhead costs, accounting, HR etc.





Who bears APC?







Who bears APC?

Authors...?







Who bears APC?

Article Processing Charges pay from:

- Research grants
- Research funders
- Universities
- **Societies**
- Governmental agencies
- **Charities**













Membership and its options

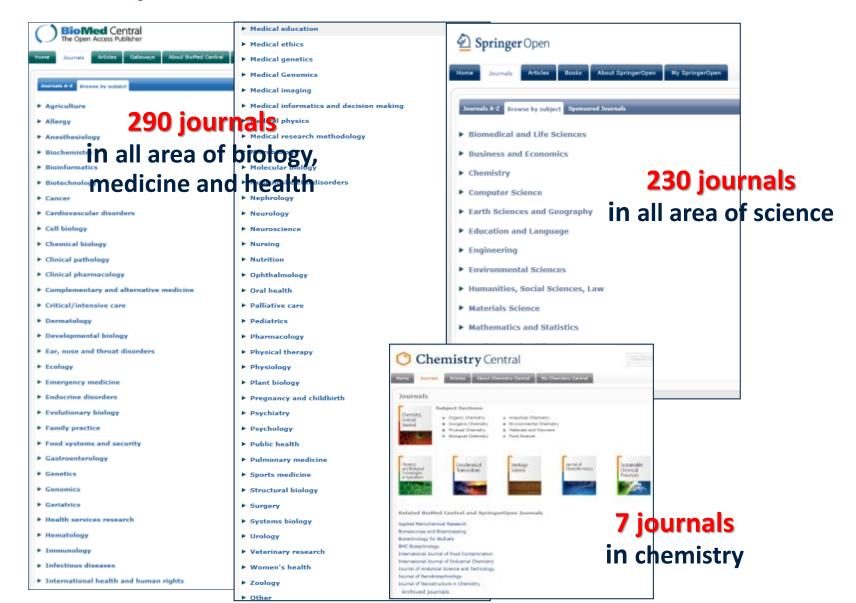
Membership is to help the organization and authors to handle this publication processing charges. It's not only to enables institutions to actively support open access but also to release the author from the APC burden.

- Prepay Membership
- Supporter Membership
- Shared Support Membership
- Foundation Membership





Membership covers...







Benefits of Membership

- **Time Saving and Convenient** Remove the administrative burden from the institutions
- Cost effective pricing plan to fit individual requirement and budget
- Increase exposure for an organization member received their own customized webpage





Who are the members of BioMed Central?

Members

BioMed Central now has 573 Members in 58 countries. Browse our Members and their pages by country below, or search for a particular organization using the search box on the right. Each Member's page lists the articles published by its authors in a BioMed Central, Chemistry Central and SpringerOpen journal.

Further information on all Membership types can be found here.

Australia (15) Germany (69) Luxembourg (1) Austria (7) Ghana (3) Macao (1) Belgium (2) Greece (1) Madagascar (1) Benin (1) Hong Kong (4) Malaysia (8) Brazil (12) Hungary (2) Mexico (4) Burkina Faso (1) India (6) Morocco (2) Canada (19) Indonesia (1) Netherlands (6) Central African Republic (1) Ireland (1) Netherlands Antilles (5) China (10) Israel (1) New Zealand (2) Italy (16) Nigeria (1) Cyprus (3) Czech Republic (2) Japan (7) Norway (4) Denmark (4) Kenya (4) Panama (1) Philippines (1) Ethiopia (2) Korea, South (7) Finland (5) Lebanon (1) Poland (2) France (12) Lithuania (2) Portugal (1)

South Africa (3)

Spain (13)

Sri Lanka (4)

Sweden (7)

Switzerland (15)

Taiwan (13)

Tanzania (4)

Thailand (4)

Trinidad and Tobago (1)

Uganda (1)

United Kingdom (57)

United States of America (189)

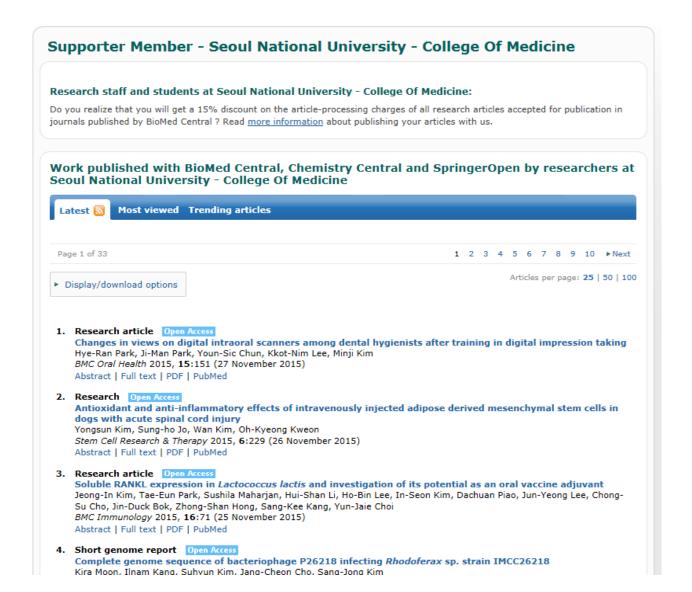
Venezuela (1)

573 members in 58 countries





Member page - 서울대학교, 의과대학







Thank You

Eunice Choi(최은영)
Open Access Publishing Executive, Institutional Sales
Eunice.choi@biomedcentral.com